



**Tamil Nadu Agricultural University**  
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To  
The Editor,  
Sir,

Date: 21.02.2025

I request that the following message may kindly be published in your esteemed daily:

### **TNAU with Spices Board conducts Collaborative Capacity Building Programme**

The Training Division of Directorate of Extension Education, Tamil Nadu Agricultural University along with the Spices Board, Erode has jointly organized a Capacity Building Programme on Spices cultivation and value addition technologies for farmers at TNAU Coimbatore from 18.02.2025 to 20.02.2025.

The programme started with the inaugural session on 18.02.2025. Dr.N.Anandaraja, Professor and Head, Training Division, DoEE, TNAU gave an outline about the training programme and also discussed on overall production and productivity of spices cultivation in Tamil Nadu.

Dr. Irene Vedamoni, Dean, HC&RI, TNAU graced the occasion and delivered the inaugural address. She insisted on the importance of spices cultivation, marketing and explained the initiatives of TNAU in enhancing the market for Agricultural products. she elucidated the TNAU – FPO linkage programme, wherein nearly 112 FPOs in Tamil Nadu are nurtured through the TNAU Centres.

Dr.Rajashree, Prof & Head, Department of Spices, HC&RI, TNAU shared her experience in spices cultivation. she expressed her ideas on new ventures in Spices market.

Thiru. K.Kanagadeelipan, Asst. Director, Spices Board, Erode narrated on the schemes of Spices Board on spices cultivation. Nearly thirty farmers from Kollimalai participated in the training programme.

The training included class room sessions, interactive sessions and Exposure field visits. Experienced faculties and Entrepreneurs were invited to deliver sessions on cultivation of major spices such as Turmeric, Pepper, nutmeg etc. strength and weakness in spices cultivation, Organic cultivation practices, Bio resources technologies, Social media for spices marketing, Integrated Pest and Disease management, Export of spices, Value addition technologies and Business development.

The Valedictory session was held on 20.02.2025. Dr.P.P.Murugan, Director of Extension Education, TNAU graced the occasion and distributed the certificates to the participants. A book on spices cultivation and Post harvest technologies was released. In his concluding remarks he emphasised the importance of marketing of spice products and highlighted the role of KVKs in enhancing the entrepreneurial skills of the farmers.

The training programme was coordinated by Dr.N.Anandaraja, Professor and Head, Training Division, DoEE, TNAU. Assisted by Dr.C.Cinthia Fernandez, Associate Professor, DoEE, Coimbatore and Dr.J. Thilagam, Assistant Professor, KVK, Tiruppur.

**Public Relations Officer**